

# Agnello's

6332 Long Beach Blvd  
Harvey Cedars NJ 08008

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# Executive Summary

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## Highlights



*My brothers and I have been working hard to develop a business strongly rooted by our familial values and are looking to create an opportunity to allow this operation to provide to more of the community of Long Beach Island. The drive of our business direction is rooted in transparency and we are unwavering when it comes to executing decisions with a just mindset. What is most important for us is to provide a positive experience to our community. With this location our intention is to add new products and services to the Harvey Cedars area.*

## Objectives

### **Business Use :**

The concept of this space would be divided into two parts.

#### **Part 1 – Front of Building**

We are looking to utilize this space for the following Retail applications: Uniquely branded retail, health-conscious targeted packaged food items, grab and go sandwiches inside previously sealed vehicles.

#### **Part 2- Back of Building**

We would like to utilize this space for overflow storage from Agnello Market in Barnegat Light. This will be inventoried dry good storage which will be all be stored inside and transferred directly from our other location.



We would like to utilize this space to do Dry Prep for both HC and BL, dry prep would include packaging salads and bulk goods.

### **Notes:**

Utilizing our full commercial kitchen in Barnegat Light we will not need any commercial cooking venting.

We will have no indoor seating

Max employees will be 5-6 with at least 4 of them utilize bikes as transport or simply walking as it is so close to our residence,

# Description of Business

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## Location



We understand the zoning for this location currently falls under Marine Commercial. We are hoping to work with the town to allow this space to be utilized as previously stated in our Objectives. With that in mind we have the following notes:

### **Parking**

We will be able to utilize the 8 approved 9" wide parking spaces for customers as well as the 2 compact car spots totaling 11 parking spaces for customers. The parking lot will be striped by us as well. Currently the employees will be family members who have a residence within 1 mile from this location. Bike racks will be provided for the community and for our family.

### **Deliveries**

We will do most of our receiving at Agnello Market in Barnegat Light and have it delivered via business pickup truck. If any deliveries from purveyors are required, we can distinguish strict timelines for drivers and keep any deliveries inside our lot.

### **Garbage**

Utilizing Agnello Market in Barnegat Light we have access to 6 yards of both waste and recyclable waste containers. We will provide customer receptacles on location and can provide a small receptacle for pickup from our waste management company. We also compost all of our food items off site.

### **Exterior**

As we did with Agnello Market in Barnegat Light, my brothers and I would like to improve the aesthetics of the building with our hands. Utilizing our experience in the construction field we can apply a fresh update to the façade of the entire building. We would plan to redo the shrubbery out front and create a pleasant curb appeal that we believe Harvey Cedars residents would enjoy. We will be utilizing our "shiplap" design concepts at Agnello Market in Barnegat Light.

## Hours of Operation

Projected Hours of Operations :



Monday through Saturday 7am-7pm

Sunday 7am-5pm

## Products



Retail products choices will be translated with the brands used within Agnello Market in Barnegat Light. We will be bringing in healthy grab and go options for the community to enjoy. We will also want to utilize the Agnello Market brand to provide prepackaged sandwiches and salads. The concept of some bulk fill items is something we would like to utilize as well as an opportunity to reduce waste and create a unique experience for residence to get some of the dry goods they need in refillable containers.